

Standard Bank - Achiever

Site/Content Structure



Registration / Login

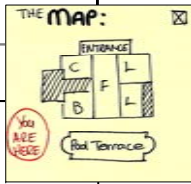
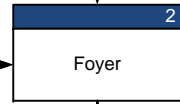
Viral Component



Concept Introduction

Content Navigation

Competition



Newspaper



Magazine

Lifestyle Content

SB Promos



Books

Wiki

Articles

SB Promos



Conf. Phone

Blog

SB Promos



PDA

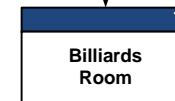
Digital Tools

SB Promos

SB Mobile

ATM Locator

Mobile Banking



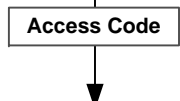
Trophy Wall

Winners

Plasma Screen

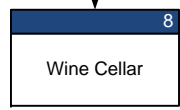
Experiences

SB Promos



Access Code

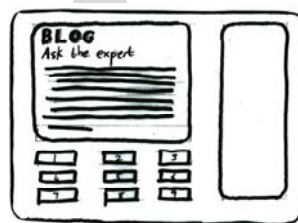
Wine Cellar



The Magazine



Books



Conference Phone



PDA



Plasma Screen